



February 4, 2008

Dear Friends of the Marshalltown Speedway:

I would like to begin by thanking all of you for your support of the Marshalltown Speedway and your continued participation at our facility. We feel that the future is very bright for the "high-bank quarter mile" with Toby Kruse as our promoter!

There have been a lot of improvements made to the racing facility in the last couple of years. The racing surface was repaired and new lighting was installed in 2006, and last spring a new concession stand was built with funds generated through the 50/50 drawing. As we move into 2008, we have a very unique opportunity to make even more *substantial* upgrades to this facility.

The Marshall County Board of Supervisors has pledged to allocate \$20,000 towards renovation of the west grandstand structure provided that the Fair Board and the racetrack raise the remaining portion of the necessary funds. The total cost of the project is estimated at \$60,000. The renovation will include new concrete footings, new aluminum seating, double-plank aluminum footboards, risers and new fence railing along the back and sides.

To help raise the remaining funds to complete this project in 2008, the Central Iowa Fair Board is seeking several grants all totaling \$20,000. That leaves an additional \$20,000 we need to raise. To do this we have created a very unique opportunity for the racing community, fans and sponsors.

Enclosed you will find a flyer that discusses our "Brick Fundraiser". These bricks are available for purchase by you, your crew, your sponsors, for your sponsors, for your crew etc... You could use them to memorialize a lost family member or friend who had been involved in racing all of their lives. You could also purchase a brick to make your name or your sponsor's name a part of the speedway for a very long time! These bricks will be on display for *everyone* to see!

The proceeds from this fundraiser will *only* go toward renovations at the racetrack facility! Any excess funds that are generated will be put toward a different future project at the race track. As you will see, this "Brick Fundraiser" will not only help us renovate our west grandstand, but it will also help beautify and landscape the facility.

Please look over the enclosed flyer and give it your consideration. Together with Toby Kruse, we have committed to making Marshalltown the top IMCA racing facility in the state of Iowa. With your support on this project, we will gain valuable ground toward that commitment and make Marshalltown a place that we can all enjoy and be proud of!

Respectfully,

CC:

Jeff Wollam
President, Central Iowa Fair Board

Toby Kruse
Promoter, Marshalltown Speedway